

BIKES



stio
let the outside in



BIKES
MONDAY - CLOSED
TUESDAY - CLOSED
WEDNESDAY - CLOSED
THURSDAY - CLOSED
FRIDAY - 10 AM - 6 PM
SATURDAY - 8 AM - 12 PM
 2 PM - 6 PM
SUNDAY - 10 AM - 12 PM
 2 PM - 6 PM



Group & Corporate Sales Catalog
Spring/Summer 2024

"In sharing the appeal of the mountain life
with all, we feel the responsibility of protecting it."

- Stephen Sullivan, Founder/CEO

Tristan Greszko

Inspired By Nature's Perfect Design

Our logo symbolizes the whitebark pinecone, an intrinsic part of the Greater Yellowstone Ecosystem that reflects nature's perfect design. It reminds us to help protect the places where we play and that every action, no matter how small, can make a difference.

Our Home Range

For decades the Tetons have been a proving ground for skiers and riders. From the first descent of the Grand and the very first tram to the sidcountry revolution, our range has been home to visionaries at the forefront. The rugged terrain and bold vertical that inspired them is what drew all of us—including our founder—to these legendary mountains, famous for powerful storms, aesthetic lines and wild ski culture. This hometown heritage is why, at Stio, we're skiers at heart, but it's the summers—and the rivers, trails, summits and wildflowers—that made us locals for life.

Our Roots

Stio was founded in 2011 in Jackson, Wyoming by longtime locals living the mountain life. We are skiers, anglers, bikers, hikers and paddlers. Time spent outside on trails, in rivers and on summits inspires everything we create. Designed, developed and tested at the base of the Tetons, Stio was founded to inspire connection with the outdoors through premium, technical apparel.

Our Responsibility

We live and love the mountain life, and see ourselves as caretakers of the resources that provide it. This means we are intentional about the materials we choose, using preferred, sustainable textiles wherever possible and that we are committed to reducing the impact that we make. As stewards of the mountain life, we are proud to partner with the following organizations in helping to protect the places where we play.





Mountain
Origins

Guarantee

All Stio products are warranted against manufacturing defects in materials and workmanship



Embroidery

We do not facilitate logo work at Stio but can get everything set up with a preferred decorator.
Please contact group sales at groupsales@stio.com for options



Returns

All group sales are final. Stio does not accept returns or exchanges on group sales purchases.



Sourcing & Manufacturing

We strive to use the best practices and materials when creating our clothes.



Men's & Women's
Spring / Summer 2024 Collection





Men's | Mountain Shadow

Women's | Mountain Shadow

Men's & Women's

Second Light® Windshell - \$119



Inspired by and designed for the exposed, blustery alpine ridges of the Tetons and beyond, this ultralight shell is the light-and-fast outer layer of choice for trail running, chasing summits or climbing to higher elevations. Its new, featherlight reMeridian™ stretch mini-ripstop fabric is made with 100% recycled nylon and treated with a highly weather-resistant PFAS-free DWR finish to block wind and shed moisture with a smaller environmental footprint. Packable enough to fit into its own zippered chest pocket, reflective tabs add visibility and updated thumb loops secure cuffs while on the move, making this hoodie the perfect stash shell.





Eric Mickelson



Men's | Abyss

Women's | Abyss

Men's & Women's

Rollick™ Hooded Jacket - \$169

PeakProof™

Mountain lifers never shy away from a little weather, and we built this jacket to be the trusted shell that keeps you out there when the forecast calls for wet. Fully seam-sealed and with a weather-shedding DWR finish, the Teton-tested 2.5L PeakProof™ ripstop material seals out storms and is made with 100% recycled nylon for a lighter environmental impact. Pack it into its own pocket and clip onto a pack or stash in the truck for a bit of storm insurance. Underarm vents allow cooling airflow and an interior zippered chest pocket stashes the essentials. The storm-sealing hem, YKK® reverse coil zips and a bonded-brim hood provide functional features while still looking low-key in town.



Men's | Shady Lake



Women's | Shady Lake



Men's & Women's
Hylas® Hooded Pullover - \$89



Strong summer rays require exceptional protection, and our Hylas Hooded Pullover is the one to pack en route to the river or the beach. This indispensable sun hoodie blocks rays at a UPF 50+ rating with powerful new reHelion™ stretch fabric, a majority-recycled fabric that wicks sweat, dries quickly and has the strength and abrasion resistance to keep up with your most active mountain summers. Now treated with HeiQ Fresh and HeiQ Smart Temp Finishing to minimize odor and facilitate cooling when temps spike. A redesigned neckline adds coverage and on-seam thumbholes prevent sleeves from riding up. Worn solo or over a suit, this top is at home near any body of water or sun-soaked trail.





Men's | Midnight Hour

Women's | Abyss

Men's & Women's
Turpin® Fleece Half Zip - \$89



Inspired by the classic wool shirts of the western frontier but styled for the modern frontlines of everyday comfort, the Turpin Fleece Half Zip is a soft, versatile and sophisticated interpretation of our Wyoming roots. Featuring REPREVE®, a 100% recycled fiber that offers stretchy, breathable performance, this versatile pullover top is a wardrobe essential for any day there's a chill in the air. An oversized stitched placket with MaxVent™ center front zip makes for easy layering and quick temperature regulation. The curved front and back yoke and shirt-style cuffs provide a classic, western-inspired finish.



Tom Altwater





Men's | Tap Shoe



Women's | Mountain Shadow



Men's & Women's
Gannett Peak® Half Zip - \$139

KARUISHI.®

The Gannett Peak Half Zip is a put-it-on, leave-it-on, no-fuss technical midlayer that you won't want to leave home without. From your cool morning bike commute to early season hikes, this performance fleece is a mountain must-have. Crafted with 100% polyester heathered fleece with a wicking finish and smooth, durable face, this fleece midlayer provides technical protection and essential core warmth with easy wearing comfort. Factor it into every adventure.



Abyss Heather

Mountain Shadow Heather

Men's
Wilcox™ Fleece Hoodie - \$159



The hassle-free performance of fleece in a zippered sweatshirt design keeps you comfortable while waiting out a chilly belay or late-night taco truck line. Constructed with 100% Recycled Lofton™ sweater fleece, the Wilcox offers a knit face for a wool appearance and a super soft, comfy fleece interior. Features include a full front zip closure, kangaroo-style zippered hand pockets and a relaxed fixed hood. A truly versatile piece for year-round endeavors that layers nicely under a shell for winter pursuits.



Tom Atwater





Abyss Heather

Mountain Shadow Heather

Men's
Wilcox™ Fleece Jacket - \$149



The Wilcox Fleece Jacket makes the crux of any day just a little bit easier. Constructed with 100% Recycled Lofton™ sweater fleece, this full-zip piece offers the look and feel of wool with the technical performance of fleece. Zippered chest and hand pockets securely stash a phone, wallet or bar while a casual, comfortable fit makes it an excellent choice for everyday warmth and any-activity wear.



Mountain Shadow Heather

Abyss Heather

Women's
Sweetwater™ Fleece Full Zip Hoodie - \$159



The hoodie is a tried and true staple of any mountain town wardrobe. We elevated this everyday layer with recycled Lofton™ Fleece, a 100% recycled polyester with a sweater knit face. It offers the polished appearance of wool with the technical benefits of fleece. Wear it for winding down on the weekend, as a jacket for fall and spring hikes or layer it under a shell for extra protection from the cold.



Sarah Tilley





Abyss Heather

Mountain Shadow Heather

Women's

Sweetwater™ Fleece Jacket - \$149



If mountain life requires one thing from its devotees, it's adaptability—the savvy to be in the office one minute and on the trail the next. Layers should only add to the experience and there's no need to sacrifice style along the way. Our Sweetwater Fleece Jacket is a must for all types of mountain mode. This eye-catching piece is crafted with recycled sweater-knit fleece softness and warmth you've grown to love and designed with the type of graceful fit that spans sunup to sundown. Features include droptail construction, stand-up collar and zippered hand pockets.



Black Koles



Men's | Mountain Shadow

Women's | Mountain Shadow

Men's & Women's

Skycrest™ Snap Shirt - \$185



A shoulder-season layering staple that deftly moves between town and the backcountry, the Skycrest Snap Shirt is a multi-functional piece that provides grab-and-go warmth with distinctive style. Featuring a snap-front quilted design with a shirttail hem, and filled with soft, lightweight 60g Thermore® Ecodown® synthetic insulation, the Skycrest does double duty as a jacket in mild spring temps and as a shirt when the mercury drops. The Skycrest's packable, quick-drying design also makes it an ideal crossover piece for late-season mountain bike rides or winter fly-fishing. Snap-button chest and hand pockets keep your small items secure. Newly updated for an improved fit and sizing.



Men's | Boundary Black

Women's | Mountain Shadow

Men's & Women's

Azura™ Insulated Jacket - \$229



Stuff this ultra-compressible, lightweight, year-round insulator into your carry-on for travel missions or at the bottom of your pack for backcountry excursions. 60g of PrimaLoft® Gold Eco synthetic, 100% recycled insulation offers the ultimate in thermal efficiency: incredible warmth-to-weight ratio, breathability and softness that comforts in the nastiest of conditions. A modern quilting pattern complements the feminine cut, while the 20 denier, 100% recycled nylon outer offers subtle protection from wind and light precipitation. A fully adjustable hem with low-pro cord locks the wind out, elastic cuff bindings won't catch on any gear and interior/external pockets store your essentials.



Gabe Royal





Men's | Mountain Shadow



Women's | Boundary Black



Men's & Women's
Azura™ Insulated Vest - \$175



As a layer on hikes, camping trips or early morning bike commutes, the Azura Vest provides lightweight and compressible insulation you can depend on. It features modern quilting filled with 60g of PrimaLoft® Gold Eco, princess seams for a feminine fit, a fully adjustable hem with low-pro cord locks and zippered hand and interior pockets.



Men's | Mountain Shadow

Women's | Abyss

Men's & Women's Pinion™ Down Hooded Jacket - \$285

PERTEX QUANTUM ALLIED FEATHER & DOWN HyperDRY.

Drawing inspiration from the passion that drives us to push ourselves in all of our alpine pursuits. Around town or in the backcountry, this hooded jacket will stick with you in all seasons due to its lightweight packability and layerable warmth. HyperDRY™ 800-fill down delivers trusty warmth for minimal weight that layers easily under a shell or rolls comfortably on its own. A high-collar, halo-adjust storm hood enables clear peripheral vision, while the 100% recycled Pertex® Quantum ripstop exterior sheds moisture with an 80/20 DWR finish and a semi-gloss surface texture. Flat-front hem adjustment and an internal stow pocket streamline it for work or play.





Men's | Magnet

Women's | Mountain Shadow

Men's & Women's
Pinion™ Down Sweater - \$259





Unexpected chills can strike as easily on the bike ride to the pub as in the mountains, and the lightweight Pinion Down Sweater prepares you for both. Wearable year-round insulator and with sleek, modern style, the Pinion features a 100% recycled, lightweight and abrasion-resistant Pertex® Quantum ripstop shell that blocks wind and light precip. Responsibly sourced, 800-fill HyperDRY™ water-repellent down stays warm and lofty through mixed alpine conditions. The Pinion offers low-bulk comfort under a harness or over a button-up, and a self-stuffing pocket makes it a packable no-brainer in any season.



Men's | Mountain Shadow



Women's | Magnet



Men's & Women's Pinion™ Down Vest - \$195

Unexpected chills can strike as easily on the bike ride to the pub as in the mountains, and the lightweight Pinion Down Sweater prepares you for both. Wearable year-round insulator and with sleek, modern style, the Pinion features a 100% recycled, lightweight and abrasion-resistant Pertex® Quantum ripstop shell that blocks wind and light precip. Responsibly sourced, 800-fill HyperDRY™ water-repellent down stays warm and lofty through mixed alpine conditions. The Pinion offers low-bulk comfort under a harness or over a button-up, and a self-stuffing pocket makes it a packable no-brainer in any season.



Tom Artwater



Basin XT Backpack 25L | \$129 | Mountain Shadow



Basin XT Duffel 55L | \$139 | Mountain Shadow

Basin XT Carryall 35L | \$99 | Boundary Black

Basin XT Dopp Kit | \$39 | Boundary Black

Basin™ XT Collection - \$39-139



We've constructed our Basin XT Collection for the traveling range with a mountain rated formula of constructive toughness, material weatherproofing and logical organization that will withstand the rigors of the road, the journey or even a long season living out of your duffel.



Black Koles





Stewards Of The Mountain Life

We are committed to using premium materials and quality construction to create durable goods that last.

We live and love the mountain life, and we see ourselves as caretakers of the resources that provide it. That's why we are committed to a higher standard of business operations and have identified key areas of impact in which we pledge to benchmark, do better and report out on our progress. Though we haven't yet reached where we want to be and will keep striving to do better, we're proud to share our progress in these highlights from our third annual Stewardship Report.

Our Partners

We're proud to partner with these organizations in their missions to responsibly advance outdoor recreation and protect our wild surroundings:



2022 Stewardship Report At A Glance

To view the full report, visit Stio.com/stewardship.



77% of our cotton is organically sourced



45% of our polyester comes from recycled post-consumer sources



24% of our nylon comes from recycled sources



100% of our down meets the Responsible Down Standard



48% total preferred material adoption



125,840 kilograms of preferred materials purchased



\$150k+ invested in choosing preferred materials over conventional materials



200 styles kept out of the landfill through our Stio Second Turn™ program



\$200k+ donated to nonprofit organizations across the country



516 hours of paid time off given to employees to volunteer time



\$25k donated to American Rivers to support their work to protect clean water and healthy rivers



\$17k in apparel value given to local and national avalanche education centers



\$8k in apparel value given to adaptive sports organizations and athletes



55,000 pounds of CO₂e and **2.2M** gallons of water saved by moving to a 100% recycled polyester face fabric in our signature Environ® Collection

Anthony Swentosky
Cover: Stephen Shelesky



stio
let the outside in