




**stio**<sup>®</sup>  
let the outside in



# Group & Corporate Sales Catalog

Spring / Summer 2023



**"In sharing the appeal of the mountain life  
with all, we feel the responsibility of protecting it."**

- Stephen Sullivan, Founder/CEO

*Tristan Greszko*

## Inspired By Nature's Perfect Design

Our logo symbolizes the whitebark pinecone, an intrinsic part of the Greater Yellowstone Ecosystem that reflects nature's perfect design. It reminds us to help protect the places where we play and that every action, no matter how small, can make a difference.

## Our Home Range

For decades the Tetons have been a proving ground for skiers and riders. From the first descent of the Grand and the very first tram to the sidecountry revolution, our range has been home to visionaries at the forefront. The rugged terrain and bold vertical that inspired them is what drew all of us—including our founder—to these legendary mountains, famous for powerful storms, aesthetic lines and wild ski culture. This hometown heritage is why, at Stio, we're skiers at heart, but it's the summers—and the rivers, trails, summits and wildflowers—that made us locals for life.

## Our Roots

Stio was founded in 2011 in Jackson, Wyoming by longtime locals living the mountain life. We are skiers, anglers, bikers, hikers and paddlers. Time spent outside on trails, in rivers and on summits inspires everything we create. Designed, developed and tested at the base of the Tetons, Stio was founded to inspire connection with the outdoors through premium, technical apparel.

## Our Responsibility

We live and love the mountain life, and see ourselves as caretakers of the resources that provide it. This means we are intentional about the materials we choose, using preferred, sustainable textiles wherever possible and that we are committed to reducing the impact that we make. As stewards of the mountain life, we are proud to partner with the following organizations in helping to protect the places where we play.







All Stio products are warranted against manufacturing defects in materials and workmanship.



### Embroidery

We do not facilitate logo work at Stio but can get everything set up with a preferred decorator. Please contact group sales at [groupsales@stio.com](mailto:groupsales@stio.com) for options.



### Returns

All group sales are final. Stio does not accept returns or exchanges on group sales purchases.



### Sourcing & Manufacturing

We strive to use the best practices and materials when creating our clothes.





Men's & Women's  
Spring / Summer 2023 Collection







## Azura™ Insulated Jacket

reAERLON™ |  PRIMALOFT.

Our premium all-conditions insulator, the Azura is your year-round layering piece for hikes, morning campsites and early snows. Lightweight 60g Primaloft® Gold Eco offers the pinnacle of insulation performance with an unrivaled warmth-to-weight ratio, supreme packability and a softness that mimics goose down. A 20 denier, 100% recycled nylon outer provides durability and a soft hand, while DWR sheds rain and snow. Handwarmer pockets have comfy, brushed pocket bags, interior and exterior chest pockets secure essentials and a second interior pocket doubles as a stuff sack.

**\$229**





Men's | Mountain Shadow

Women's | Boundary Black

## Azura™ Insulated Vest

reAERLON™ | PRIMALOFT.

No matter how cool you are under pressure reaching for your next hold on exposed cliffs or traversing a razor-edge ridgeline, your core should always be warm. The Azura Vest is technical, lightweight, and built with 100% recycled nylon and PrimaLoft® Gold Eco 55% recycled insulation with an unrivaled warmth-to-weight ratio. A low bulk factor makes it supremely packable, and superior softness makes it an ultra-comfortable favorite.

\$175







Men's | Mountain Shadow



Women's | Magnet



## Pinion™ Down Sweater

PERTEX QUANTUM | HyperDRY™



The unexpected chill of a cold snap can strike as easily on the bike ride to the pub as it can in the mountains, and the lightweight Pinion Down Sweater prepares you for both. A year-round insulator with sleek, modern style, the Pinion features a lightweight and abrasion-resistant Pertex Quantum® ripstop shell that blocks wind and light precip, and responsibly sourced, 800-fill HyperDRY™ water-repellent down that stays warm and lofty through mixed alpine conditions. The Pinion's trim fit offers low-bulk comfort under a harness or over a button-up, and the included stuff sack makes it a packable no-brainer in any season.

**\$259**





Men's | Magnet

Women's | Mountain Shadow

## Pinion™ Down Vest



From the Lower Saddle to the local trout stash, the technical Pinion Down Vest provides a reliable dose of core warmth when you need it most. Designed with the unpredictable temps of early fall in mind, the Pinion features a lightweight, abrasion-resistant Pertex Quantum® ripstop shell that blocks wind and light precip, and responsibly sourced, 800-fill HyperDRY™ water-repellent down that remains lofty through mixed conditions.

\$195



Mark Fisher







Men's | Mountain Shadow

Women's | Mountain Shadow

## Second Light™ Windshell

 meridian

An ultralight stretch hoodie designed for the exposed, blustery alpine ridges of the Tetons and beyond, the Second Light Windshell is the light-and-fast outer layer of choice for climbers, alpinists and ski mountaineers. Made with lightweight Meridian™ stretch mini-ripstop fabric with a highly weather-resistant PU coating, the Second Light blocks wind, sheds moisture and can be stashed in its own zippered chest pocket for compact storage.

**\$129**





Men's | Tap Shoe

Women's | Mountain Shadow

## Gannett Peak™ Fleece Half Zip

KARUISHI.

The Gannett Peak Half Zip is a put-it-on, leave-it-on, no-fuss technical midlayer that you won't want to leave home without. From your cool morning bike commute to fall hikes, this performance fleece is a mountain must-have. Crafted with 100% polyester heathered fleece with a wicking finish and smooth, durable face, this fleece midlayer provides technical protection and essential core warmth with easy wearing comfort. Factor it into every adventure.

\$139







Mountain Shadow Heather

Abyss Heather

## Men's Wilcox™ Fleece Hoodie

 **LOFTON**

The hassle-free performance of fleece in a zippered sweatshirt design that's at home waiting out a chilly belay or late night taco truck line. Updated in Fall 2020 to 100% recycled Lofton™ sweater fleece, the Wilcox offers a knit face for a wool appearance and a super soft, comfy fleece interior. Features include a full front zip closure, kangaroo-style zippered hand pockets and relaxed fixed hood. A truly versatile piece for year round endeavors that layers nicely under a shell for winter pursuits.

\$175



Brooks Curran







Abyss Heather

Mountain Shadow Heather

## Men's Wilcox™ Fleece Jacket

 **LOFTON**

The Wilcox Fleece Jacket makes the crux of any day just a little bit easier. Updated in Fall 2020 to 100% recycled Lofton™ sweater fleece, this full-zip piece offers the look and feel of wool with the technical performance of fleece. Zippered chest and hand pockets provide secure places to stash a phone, wallet or bar while a casual, comfortable fit makes it an excellent choice for everyday warmth and any-activity wear.

\$159



Black Koles







Abyss Heather

Mountain Shadow Heather

## Men's Wilcox™ Fleece Vest

**ReLOFTON™**

From weekends in the mountains to weekdays in the jungle, our classic 300-gram power vest blends technical hydrophobic fleece warmth and a wool-knit texture with a recycled material conscience. ReLofton™ recycled sweater fleece traps heat yet feels light and airy, enabling easy layering. The material is made with 100% supply-chain-verified recycled content for greater sustainability and a smaller footprint.

**\$129**





Abyss Heather

Mountain Shadow Heather

## Women's Sweetwater™ Fleece Hoodie

 **LOFTON™**

Living in Jackson Hole, we love fleece. It's an athletic staple that's also welcome at practically any mountain town function. Made with Recycled Lofton™ fleece, this casual hoodie with a sweater knit face and cozy, brushed interior comes in poppy colors and boasts stylish feminine details that elevate your look. Supremely comfortable, its wide neckline and unique front zipper allow for easy on-and-off.

**\$175**





Mountain Shadow Heather

Abyss Heather

## Women's Sweetwater™ Fleece Jacket

 **LOFTON**

If mountain life requires one thing from its devotees, it's adaptability—the savvy to be in the office one minute and on the trail the next. Layers should only add to the experience and there's no need to sacrifice style along the way. Our Sweetwater Fleece Jacket is a must for all types of mountain mode. This eye-catching piece is crafted with recycled sweater knit fleece softness and warmth you've grown to love and designed with the type of graceful fit that spans sunup to sundown. Features include droptail construction, stand up collar and zippered hand pockets.

**\$159**



Ted Malton







Men's | Midnight Hour

Women's | Abyss

## Turpin™ Fleece Half Zip

REPREVE

Inspired by the classic wool shirts of the western frontier but styled for the modern frontlines of everyday comfort, the Turpin Fleece Half Zip is a soft, versatile and sophisticated interpretation of our Wyoming roots. Featuring REPREVE®, a 100% recycled fiber that offers stretchy, breathable performance, this versatile pullover top is a wardrobe essential for any day there's a chill in the air. An oversized stitched placket with MaxVent™ center front zip makes for easy layering and quick temperature regulation.

\$99



Jamie Walter







Maritime Blue Heather

## Divide™ Polo

 **drrelease**

Striking a balance between casual attitude and airy sophistication, Divide delivers performance yet wears easy. Featuring drrelease® recycled poly/organic cotton blend fabric that dries 4x faster than cotton, this shirt aims for a relaxed fit that moves with you from morning run to bouldering session to cruiser bike crawl.

**\$69**





35L Carryall | Mountain Shadow | \$99

55L Duffel  
Mountain Shadow | \$139

25L Pack  
Mountain Shadow | \$129

## Basin™ XT Collection

**CORDURA**  
1000D

We've constructed our Basin XT Collection for the traveling range with a mountain rated formula of constructive toughness, material weatherproofing and logical organization that will withstand the rigors of the road, the journey or even a long season living out of your duffel.





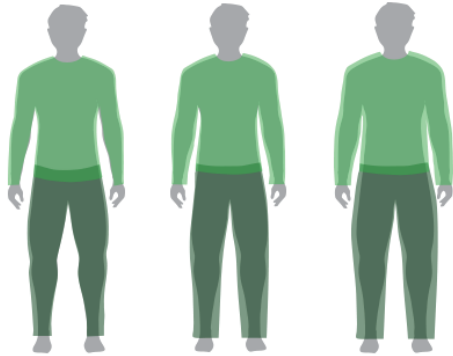
## Men's Fit Guide

### Men's Tops & Bottoms

	S 30	M 32-34	L 36	XL 38	XXL 40
Neck	15 1/4	16	16 3/4	17 1/2	18 1/4
Chest	35-37"	38-40"	41-43"	44-46"	47-49"
Sleeve	32.5"	33.5"	34.5"	35.5"	36.5"
Waist	29-31"	32-34"	35-37"	38-40"	41-43"
Hip	35-37"	38-40"	41-43"	44-46"	47-49"
Inseam	31.5"	32"	32.5"	33"	33.5"

\*Measurements correspond to body measurements

### Fit Information



#### Trim Fit

Our most close fitting cut. A contemporary, more fashionable look, perfect for the modern mountain man.

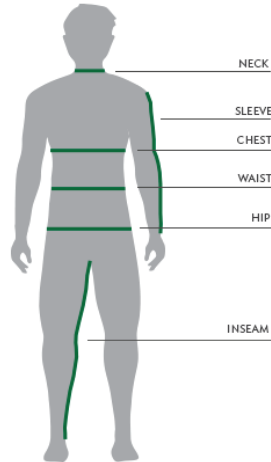
#### Regular Fit

Our regular fit is a medium cut. Roomier than our Trim Fit but designed with athletic performance and comfort in mind.

#### Relaxed Fit

Our most generous cut. An accommodating silhouette that offers comfort and movement.

### Measuring Guide



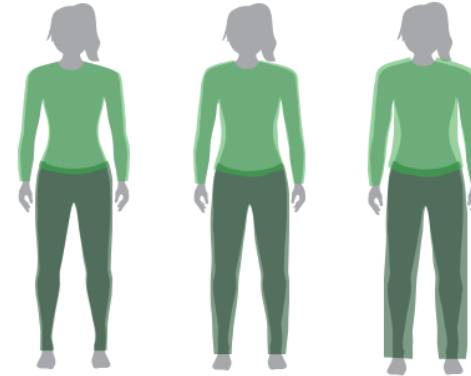
## Women's Fit Guide

### Women's Tops & Bottoms

	XS 2	S 4-6	M 8	L 10-12	XL 14
Chest	32-33"	34-35"	36-37"	38-39"	40-41"
Sleeve	28.5"	29.5"	30.5"	31.5"	32.5"
Waist	24-25"	26-27"	28-29"	30-31"	32-33"
Hip	35-36"	37-38"	39-40"	41-42"	43-44"
Inseam	29"	29.5"	30"	30.5"	31"

\*Measurements correspond to body measurements

### Fit Information



#### Trim Fit

Our most close fitting cut. A contemporary, more fashionable look, perfect for the modern mountain woman.

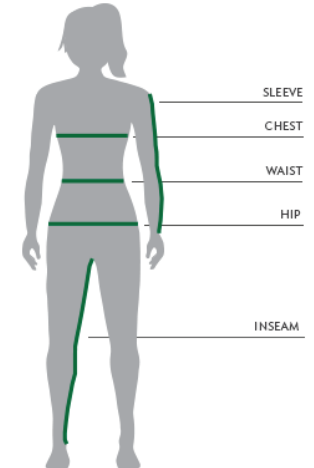
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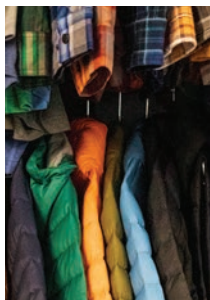




# Stewards Of The Mountain Life

We are committed to using premium materials and quality construction to create durable goods that last.

We live and love the mountain life, and we see ourselves as caretakers of the resources that provide it. That's why we are committed to a higher standard of business operations and have identified key areas of impact in which we pledge to benchmark, do better and report out on our progress. Though we haven't yet reached where we want to be and will keep striving to do better, we're proud to share our progress in these highlights from our second annual Stewardship Report.



## SECOND TURN

"In 2020, we became Climate Neutral Certified and pledged our commitment to reduce and offset our footprint. The ability to offer a program in which we can keep our garments out of landfills for longer is another step on that journey."

- Stephen Sullivan,  
Stio Founder and CEO

487

items traded in & kept from the landfill since the Fall 2021 launch of Stio Second Turn™



Peter Lobozzo

## The Annual Stewardship Report | Highlights

View the 2021 Stewardship Report in its entirety at [Stio.com](https://stio.com)

85%	of our cotton is organically sourced	2021	<div><div></div></div>	85%
		2020	<div><div></div></div>	47%
49%	of all our polyester is recycled	2021	<div><div></div></div>	49%
		2020	<div><div></div></div>	25%
100%	of our down meets the Responsible Down Standard	<div><div><div></div></div><div>RDS certifies a transparent, audited supply chain with an emphasis on the humane treatment of animals.</div></div>		
51%	total preferred material adoption with a goal to reach 75% by 2025	\$130K+	invested in choosing preferred materials	
60%	of models who appear in our studio photography are models of color or models who represent more inclusive sizes			
\$100K+	given to wind and solar renewable energy projects to offset Stio's carbon footprint for 2021	<div><div><div></div></div><div>CLIMATE NEUTRAL CERTIFIED</div></div>		
\$80K & 350	ski jackets and sun hoodies donated to Coombs Outdoors	<div><div><div></div></div><div>COOMBS OUTDOORS ACTIVATE. ENGAGE. EMPOWER.</div></div>		

### Waste Reduction

 80,802  
GALLONS OF WATER

 309  
TREES

 873  
MILLION BTU'S OF ENERGY

 63  
BARRELS OF OIL

 209,049  
LBS. OF CO2 EQUIVALENT

### Our Partners





Jr Rodriguez



**stio**  
let the outside in